



**PRE-TOUR
PATRON PARTY:**
Sat., Dec. 2, 2023
LIVE TOUR:
Sun., Dec. 3, 2023
VIRTUAL TOUR:
Sat. & Sun., Dec. 9 & 10, 2023

SUGAR PLUM TOUR of Holiday Homes

SPONSORSHIP OPPORTUNITIES

Thanks to your generous support, last year's Sugar Plum Tour was attended by more than 1,500 guests and raised more than \$140,000 in sponsorships and ticket sales to benefit the Gay Community Endowment Fund. Sponsors like you have enabled us to make larger, more meaningful grants that change the lives of LGBTQ+ members of our community. Recent impact grants have benefited organizations like the Bayard Rustin LGBTQ+ Resource Center, Battered Women's Shelter, CANAPI, Summa Health and more.

The fun and festive 22nd annual Sugar Plum Tour will once again include both live and virtual tours. The live tour will take place on Sunday, Dec. 3, from 12 to 5 p.m., and the virtual tour will take place the weekend of Dec. 9-10. All sponsors will enjoy early access to the virtual tour beginning Friday, Dec. 8.

Your sponsorship allows you to experience all seven of these wonderful, historic, and contemporary homes. Sponsorship at the \$2,500 level and above will also enable you and a guest to intimately preview the homes on Saturday, Dec. 2, with our homeowners.

For the first time, the Patron Party will take place the night before the live tour on Saturday, Dec. 2, from 5 to 9 p.m. **Sponsors of this year's Sugar Plum Tour will enjoy a lovely party at Stan Hywet Hall & Gardens.** All guests will receive a complimentary ticket to tour the 2023 Stan Hywet Deck the Halls decorations, with the added bonus of skipping the lines via an exclusive Sugar Plum entrance. Sponsors at the \$5,000 level and above are also invited to a special VIP reception prior to the party.

The Patron Party is limited to 200 guests this year, and we expect to reach that number quickly. We encourage you to submit your sponsorship early to reserve your tickets for this can't-miss event of the season.

As in prior years, any level of sponsorship will receive at least one commemorative tour ornament designed by local artist Leandra Drumm, as well as recognition for your commitment to advancing equality for LGBTQ+ people in Greater Akron.

On the enclosed card, you'll find a menu of tax-deductible sponsorship opportunities for your consideration. We appreciate your partnership and look forward to seeing you at this year's tour.

Sincerely,

Gregory Hail
Sugar Plum Tour Co-Chair

Joshua Blythe
Sugar Plum Tour Co-Chair

All proceeds from the Sugar Plum Tour remain in Greater Akron to benefit your community.

Recent grants have supported:

- LGBTQ+ youth homelessness programs
- Safer school environments for LGBTQ+ students
- Outreach efforts to aging LGBTQ+ adults
- Gender-affirming health care services for LGBTQ+ youth
- LGBTQ+ survivors of domestic and sexual violence

Since 2005, GCEF has reinvested over \$750,000 into programs that positively impact the LGBTQ+ community and Greater Akron as a whole.

GCEF also awards scholarships to LGBTQ+ and allied students pursuing a postsecondary degree.

Money raised from the tour advances GCEF's mission.

Your Sponsorship:

- Helps us permanently increase our annual grantmaking in the community
- Shows your commitment to diversity and inclusion

Consider becoming a sponsor of the 2023 Sugar Plum Tour.

Sponsorship Levels:

- | | |
|-------------------------|------------------------|
| • Presenting \$15,000+ | • Holly \$2,500+ |
| • Gingerbread \$10,000+ | • Jingle Bell \$1,500+ |
| • Nutcracker \$7,500+ | • Mistletoe \$1,000+ |
| • Candy Cane \$5,000+ | • Garland \$500+ |

Benefits of Sponsorship:

VISIBILITY:

The Sugar Plum Tour attracts over 1,500 tourgoers each year, including hundreds of virtual viewers from around the globe.

RECOGNITION:

Your name or business logo will appear in the tour guide and on other marketing, promotional and event materials identified by level of sponsorship.

TAXES:

A portion of your gift is tax deductible.

(See enclosed card)

Please submit your sponsorship by Sept. 29, 2023, to be properly recognized on all promotional materials.



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SPONSORSHIP LEVELS	ADMISSION			COMMEMORATIVE GIFTS		RECOGNITION						THANK YOU	
	Pre-Tour Patron Party (Dec. 2) & Live Tour (Dec. 3) Tickets	Brunch & Preview Tour Tickets (Dec. 2)	Virtual Tour Tickets (Dec. 9 & 10)	2023 Tour Photo Book	2023 Tour Ornament	Sugar Plum Tour Guide Print & Digital	Social Media	Website	Print Ads	Signage in Front of All Live Tour Homes and Before Each Virtual Tour Home Video	Online Ads & Billboards	Gift Basket	Patron Party VIP
\$15,000+ Presenting <i>Tax-deductible portion is \$13,790</i>	8	2	8	1	2	FULL PAGE + NAME OR LOGO ON COVER	✓	✓	✓	Prominent Display of Name or Logo	✓	✓	✓
\$10,000+ Gingerbread <i>Tax-deductible portion is \$8,835</i>	8	2	8	1	2	FULL PAGE	✓	✓	✓	Large Font Display of Name or Logo		✓	✓
\$7,500+ Nutcracker <i>Tax-deductible portion is \$6,500</i>	6	2	6	1	2	FULL PAGE	✓	✓	✓	Medium Font Display of Name or Logo		✓	✓
\$5,000+ Candy Cane <i>Tax-deductible portion is \$4,000</i>	6	2	6	1	2	FULL PAGE	✓	✓	✓	Listing of Name or Business		✓	✓
\$2,500+ Holly <i>Tax-deductible portion is \$1,880</i>	4	2	4	1	2	HALF PAGE	✓	✓					
\$1,500+ Jingle Bell <i>Tax-deductible portion is \$1,115</i>	4		4		1	QUARTER PAGE	✓	✓					
\$1,000+ Mistletoe <i>Tax-deductible portion is \$795</i>	2		2		1	EIGHTH PAGE	✓	✓					
\$500+ Garland <i>Tax-deductible portion is \$295</i>	2		2		1	LISTING	✓	✓					

Sugar Plum Tour Sponsorship Opportunities

SPONSORSHIP LEVELS

- | | | | |
|---|---|--|--|
| <input type="radio"/> Presenting
\$15,000+ | <input type="radio"/> Nutcracker
\$7,500+ | <input type="radio"/> Holly
\$2,500+ | <input type="radio"/> Mistletoe
\$1,000+ |
| <input type="radio"/> Gingerbread
\$10,000+ | <input type="radio"/> Candy Cane
\$5,000+ | <input type="radio"/> Jingle Bell
\$1,500+ | <input type="radio"/> Garland
\$500+ |

☐ I cannot attend but would like to make a tax-deductible gift to support the tour: \$ _____

NAME(S) as you wish to be published, for recognition purposes ☐ Anonymus

STREET ADDRESS CITY STATE ZIP

PHONE EMAIL

☐ Sponsorship recognition only. Please release/resell my patron tickets.

☐ I do not need all my patron tickets. Please release/resell _____ tickets.

Sponsor wristbands may be picked up at the Stan Hywet carriage house prior to entering the Patron Party. Wristbands will also provide entrance into the general tour homes on Sunday. If you are unable to attend the Patron Party and need to arrange an alternate way to get your wristband, call Gregory Hail at 330-714-6758.

ADS & LOGOS SUBMISSION

If providing a logo, send a high-resolution file in .eps or .jpg format to info@triadadv.com. If providing an ad, please send a full-color, print-ready PDF file according to sponsor level.

FULL PAGE:	HALF PAGE:	QUARTER PAGE:	EIGHTH PAGE:
8.75"W X 7.5"H	4.25"W X 7.5"H	4.25"W x 3.625"H	4.25"W X 1.6875"H

CORRESPONDENCE

Please mail sponsorship forms to:
Sugar Plum Tour
c/o Akron Community Foundation
345 W. Cedar St., Akron, OH 44307.
For questions, please call
330-376-8522.

PAYMENT

- ☐ **Online.** Reserve your sponsorship at akroncf.org/give/GCEF.
Please write "Sugar Plum Tour" in the comments section.
- ☐ **Check.** Enclose a check for the total amount,
made payable to **Akron Community Foundation**.
Please write "Sugar Plum Tour" on the memo line.
- ☐ **Installments (via credit card only).**
(must be paid in full by Dec. 1, 2023 to receive benefits)

Please bill me \$_____ per month for _____ months

☐ **Credit Card.** Please charge my sponsorship totaling \$_____

☐ Visa ☐ MC ☐ Discover ☐ This is a corporate card

NAME ON CARD

ACCOUNT NUMBER

EXP. DATE

SIGNATURE

SECURITY CODE

PLEASE NOTE: We gladly accept gifts from donor-advised funds and IRAs. However, per IRS regulations, such sponsorships cannot receive any benefits, including but not limited to event tickets, gifts, meals and other items of value. If you plan to make a gift from your donor-advised fund or IRA, please contact Deb Hoffman at dhoffman@akroncf.org or 330-436-5614.

