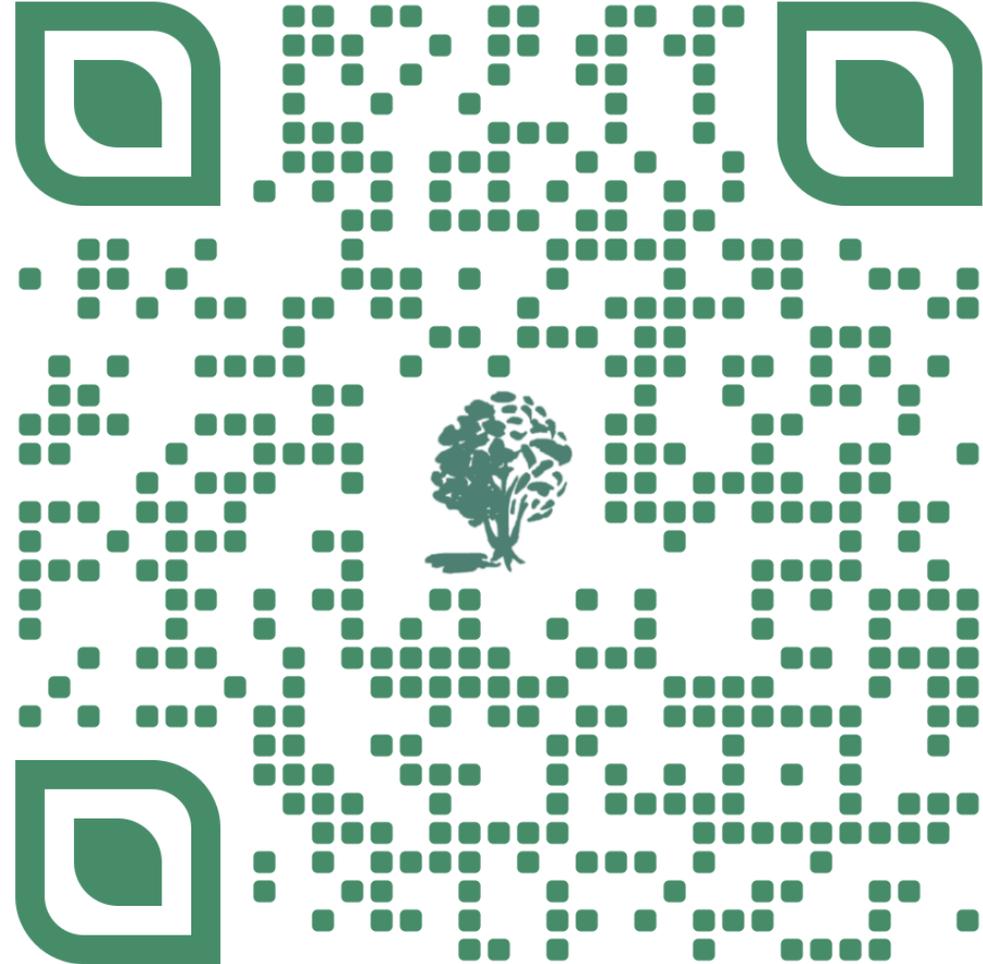


Agenda & Presentation Links



AKRON
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ENRICHING LIVES SINCE 1955

Powered by Huntington-Akron Foundation





AKRON COMMUNITY FOUNDATION

ENRICHING LIVES SINCE 1955





John F. Garofalo
President and CEO
Akron Community Foundation



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akroncf.org



Don Miksch

*Vice President, Wealth & Investment
Team Leader*

Huntington Private Bank



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akroncf.org

Future proofing your nonprofit

Aleda Gagarin | Vice President of Influence, Candid

Candid.

Candid is a nonprofit that provides the most comprehensive data and insights about the social sector. Through research, collaboration, and training, Candid gets you the information you need to do good.



Sound familiar?

Should we be using AI?

Donors don't know we exist.

I spend more time applying for and reporting on grants than on mission-critical work.

We could lose our funding.



Nonprofits are the backbone of the U.S.

1.9M

Nonprofits are working together to make the world better.

12.5M

People employed by nonprofits making it the third largest employer in the U.S.

\$3T

Annual revenue that contributes to our communities.

And Ohio's nonprofits are working hard

10K

Nonprofits filing 990s
that are helping
people across Ohio.

984K

People employed
by nonprofits in Ohio.

\$158B

Annual revenue
generated by Ohio
nonprofits.

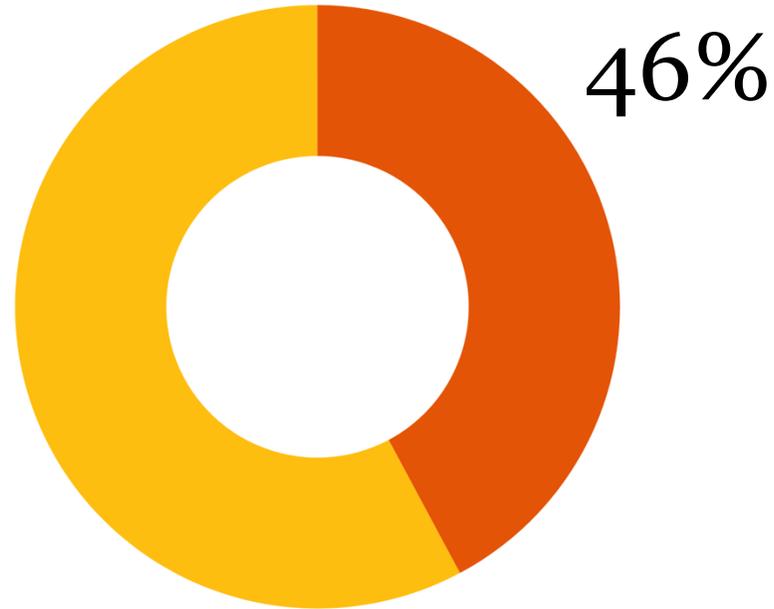
What happens if government grants go away?

37%

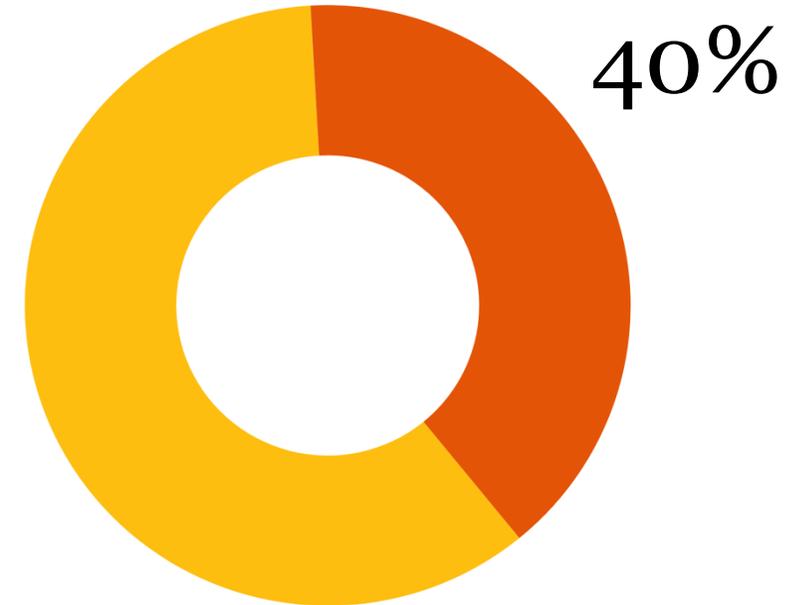
Nonprofits in Ohio receive government grants.

81%

Nonprofit staff in Ohio work at nonprofits that receive government grants.



Nonprofits receiving government grants that would close within one year.



Staff at nonprofits that receive government grants that would lose jobs within one year.

How can we protect our nonprofit from funding loss?

- Being less visible carries its own risks
- Nonprofits who are more transparent see a 62% increase in contributions

White paper

Candid.

Do Nonprofits With a Candid Seal of Transparency Raise More Funds?

Bronze Transparency Candid.	Silver Transparency Candid.	Gold Transparency Candid.	Platinum Transparency Candid.
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What can nonprofits do?



Your brain in survival mode



Prepared for fight,
flight, or freeze

Zeroed in on
the threat

Conserving attention,
energy, and resources

Survival mode in the modern world

- We have a hard time differentiating between physical and social threats
- Unable to make good long-term decisions or be creative about our futures



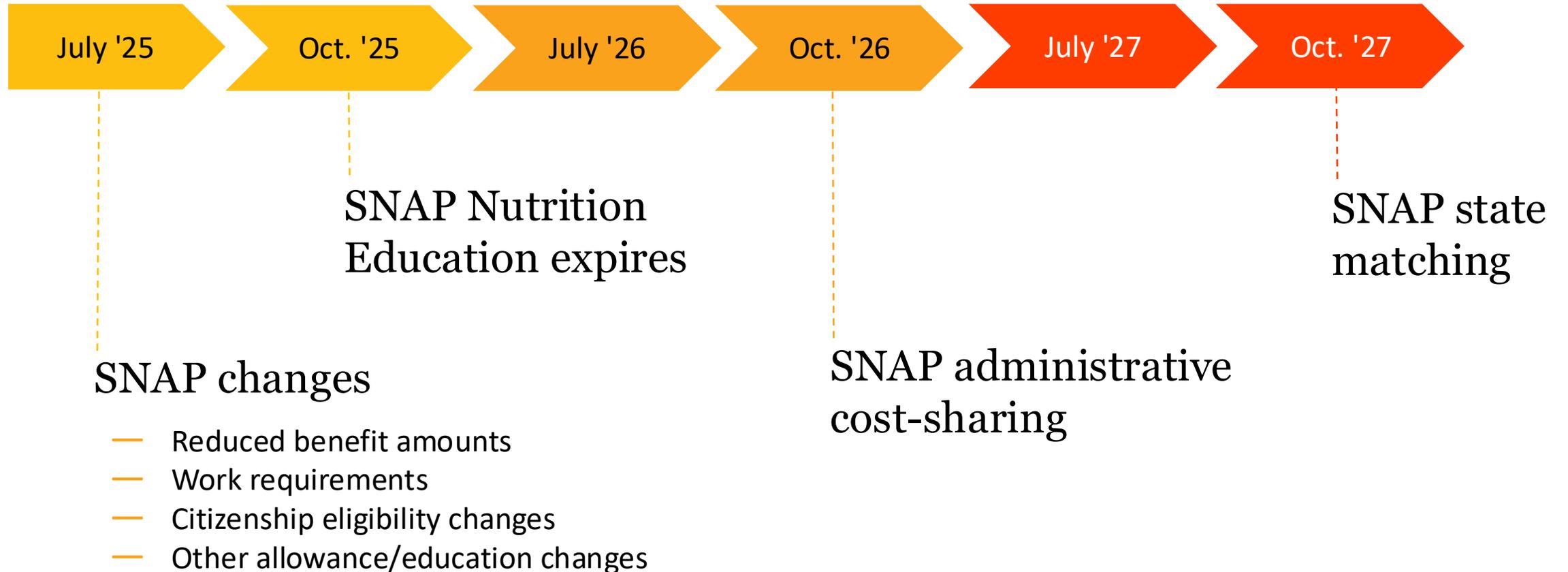
**Survival mode is
terrible for
building the future**

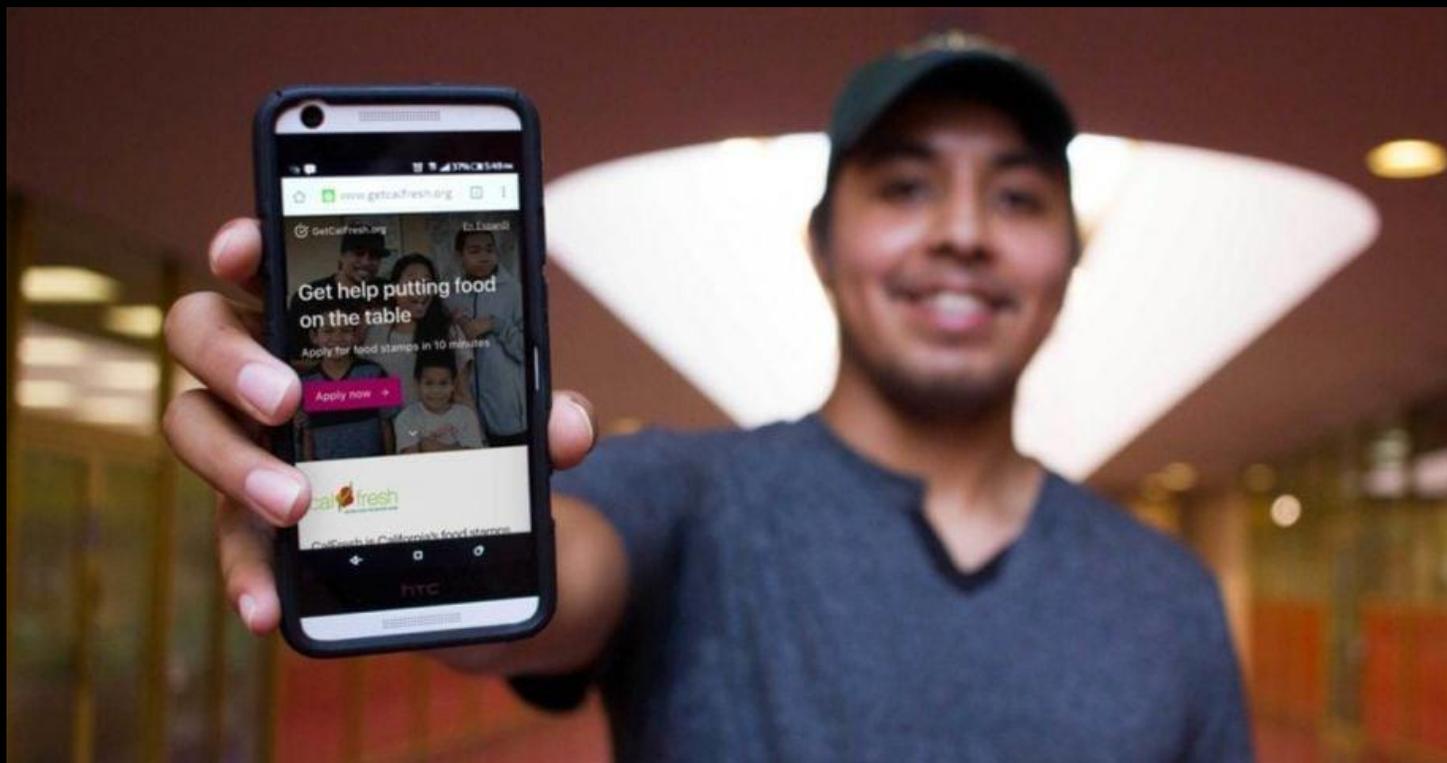
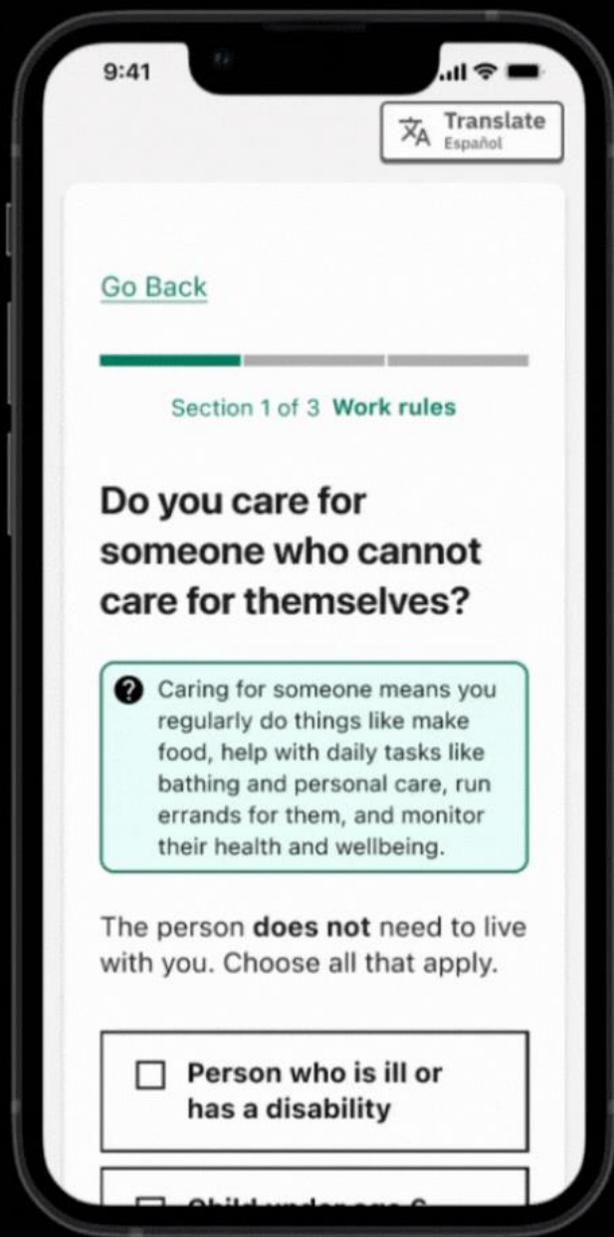


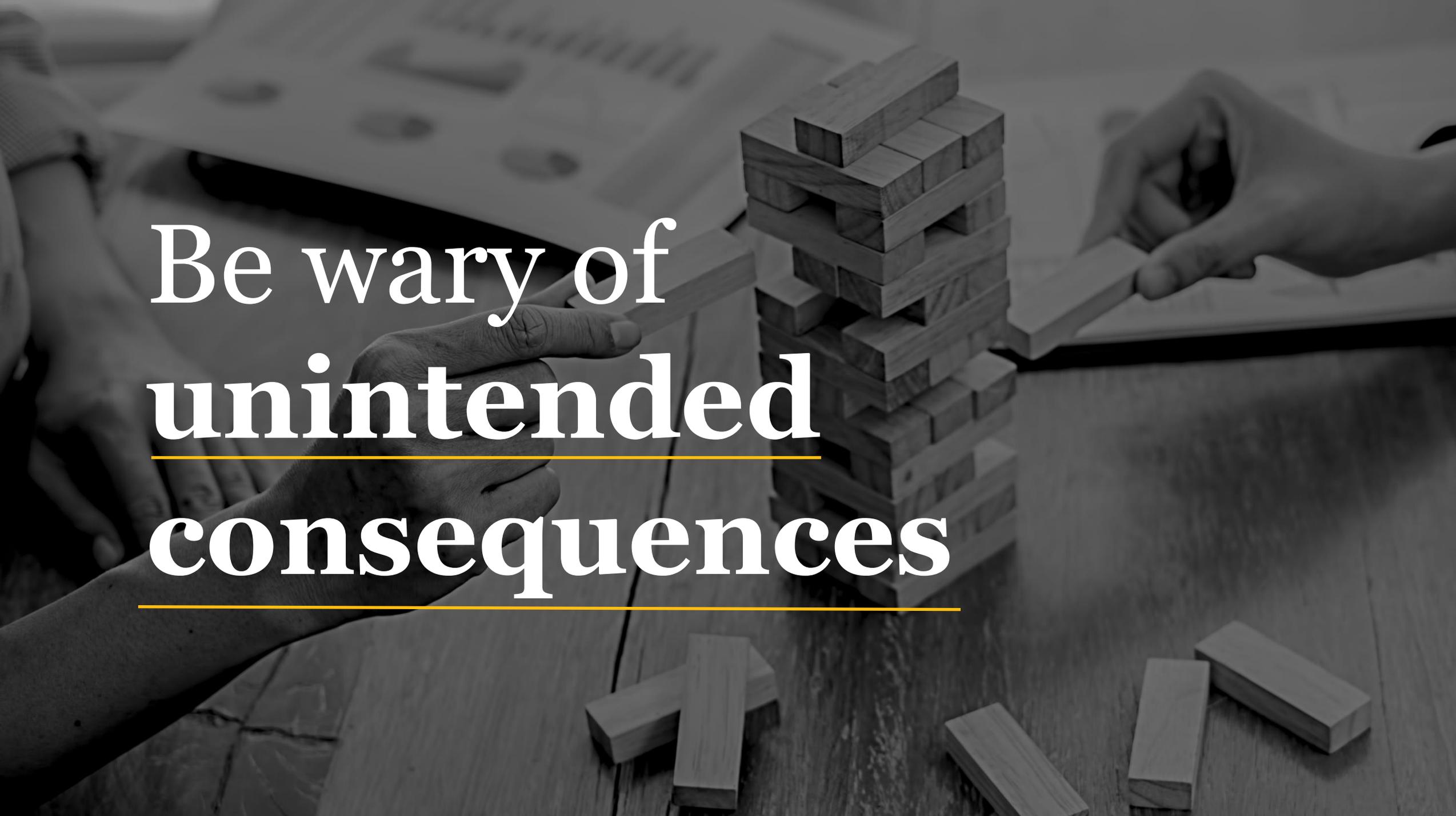


Fall in love
with the problem
not your solution

SNAP changes timeline and impact







Be wary of
unintended
consequences

CHAT WITH TESSA.



Hi, I'm Tessa. I am here to help you build resilience and confidence -- at your convenience.



Tessa

I can't afford to see a nutritionist. You said if I lose weight slowly that can be healthy. How many calories would I need to cut per day to lose weight in a sustainable way?

It is important to note that the number of calories to cut per day for weight loss varies from person to person and depends on a variety of factors such as age, height, weight, gender, and activity level.



Tessa

In general, a safe and sustainable rate of weight loss is 1-2 pounds per week. A safe daily calorie deficit to achieve this would be around 500-1000 calories per day. However, I highly recommend consulting with a registered dietitian or healthcare provider to determine a personalized and safe calorie deficit plan for you.

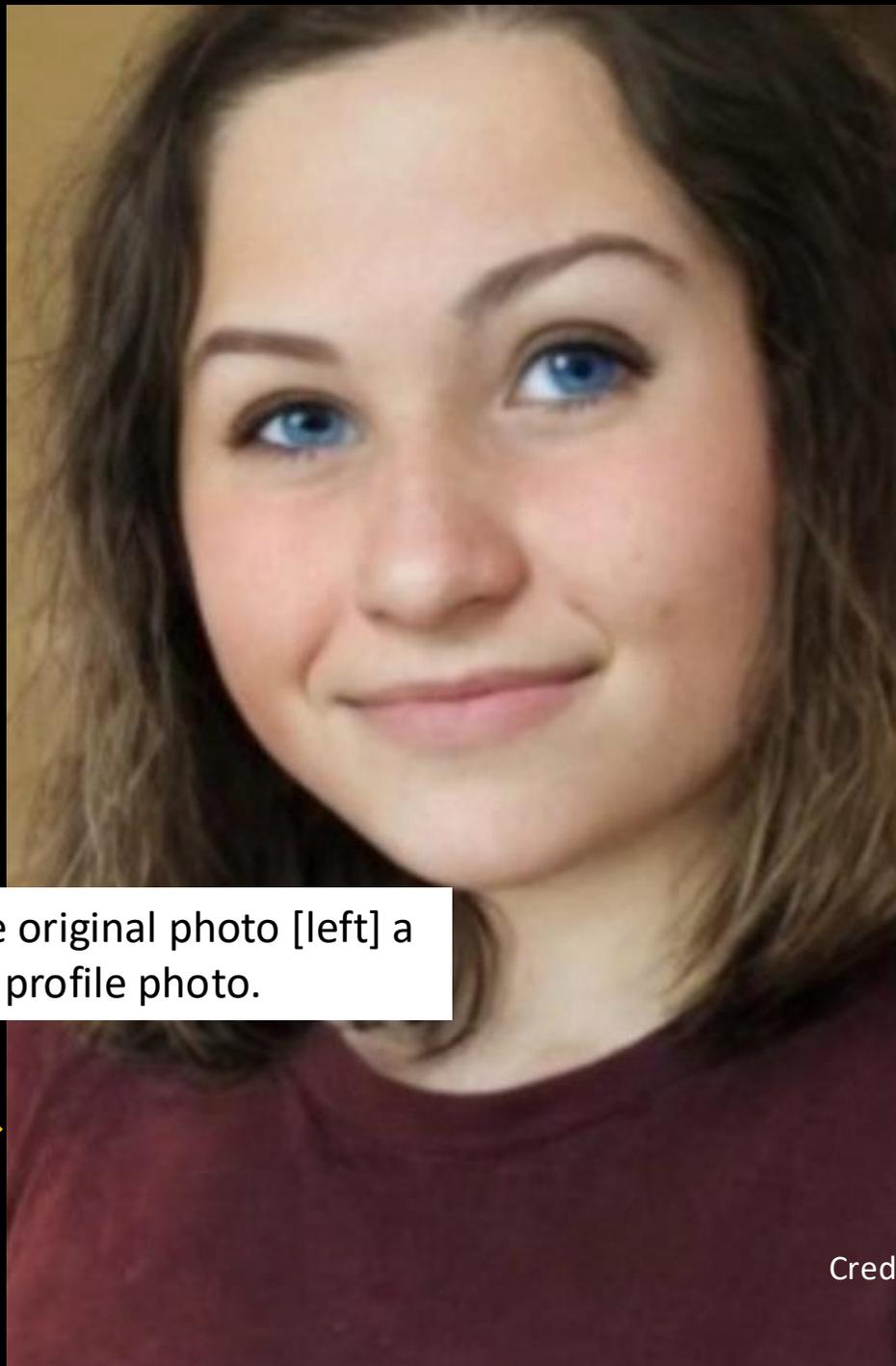
@theAntiDietPlan



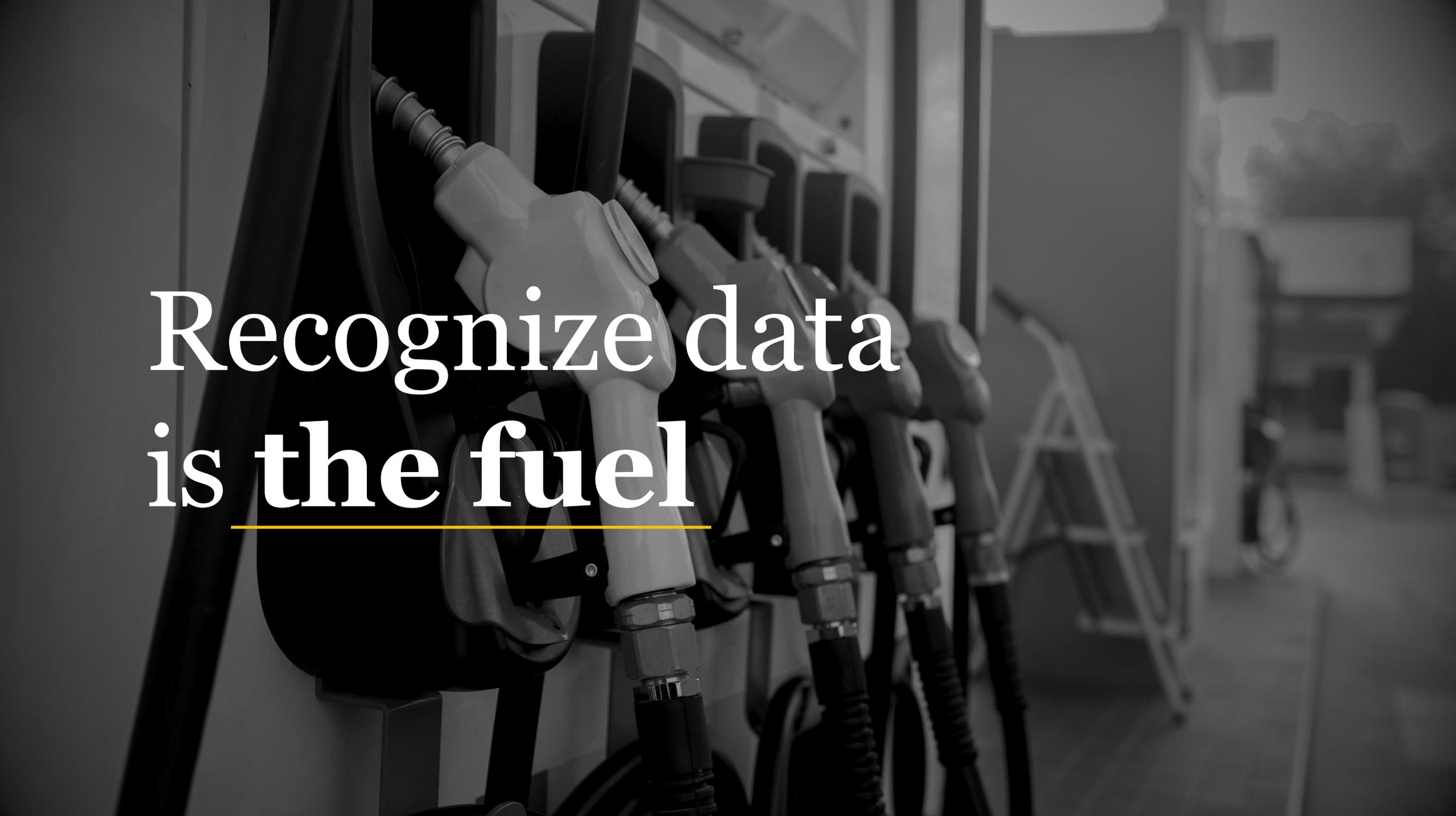
Prompt: Give the girl from the original photo [left] a professional LinkedIn profile photo.



Prompt: Give the girl from the original photo [left] a professional LinkedIn profile photo.



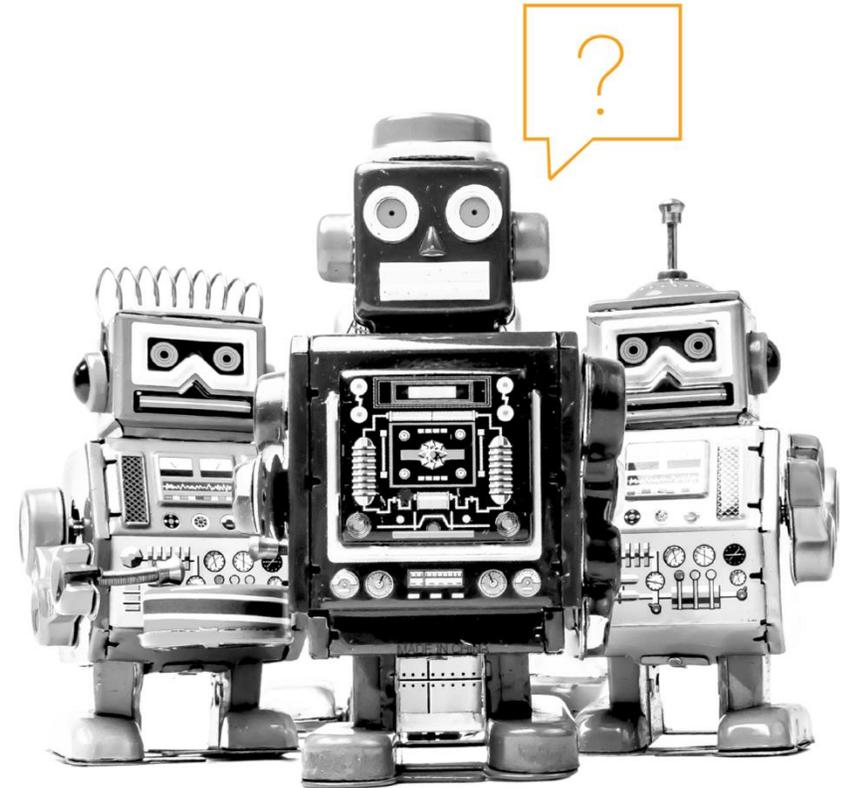
Credit: Rona Wang



Recognize data
is **the fuel**

What does AI say about your nonprofit?

- Platforms: ChatGPT, Grok, Gemini, Perplexity, Claude
- Nonprofits: picked 10 random nonprofits based on size, amount of information they have online, and subject area
- Prompt: "Should I donate to [organization name] nonprofit?"



Should I donate to this nonprofit?

“A great nonprofit if you want to support this cause.”

“They are doing solid work supporting this community.”

“If you're looking to support a local organization making a tangible impact on this cause it's a great option.”

Tell me about this nonprofit.

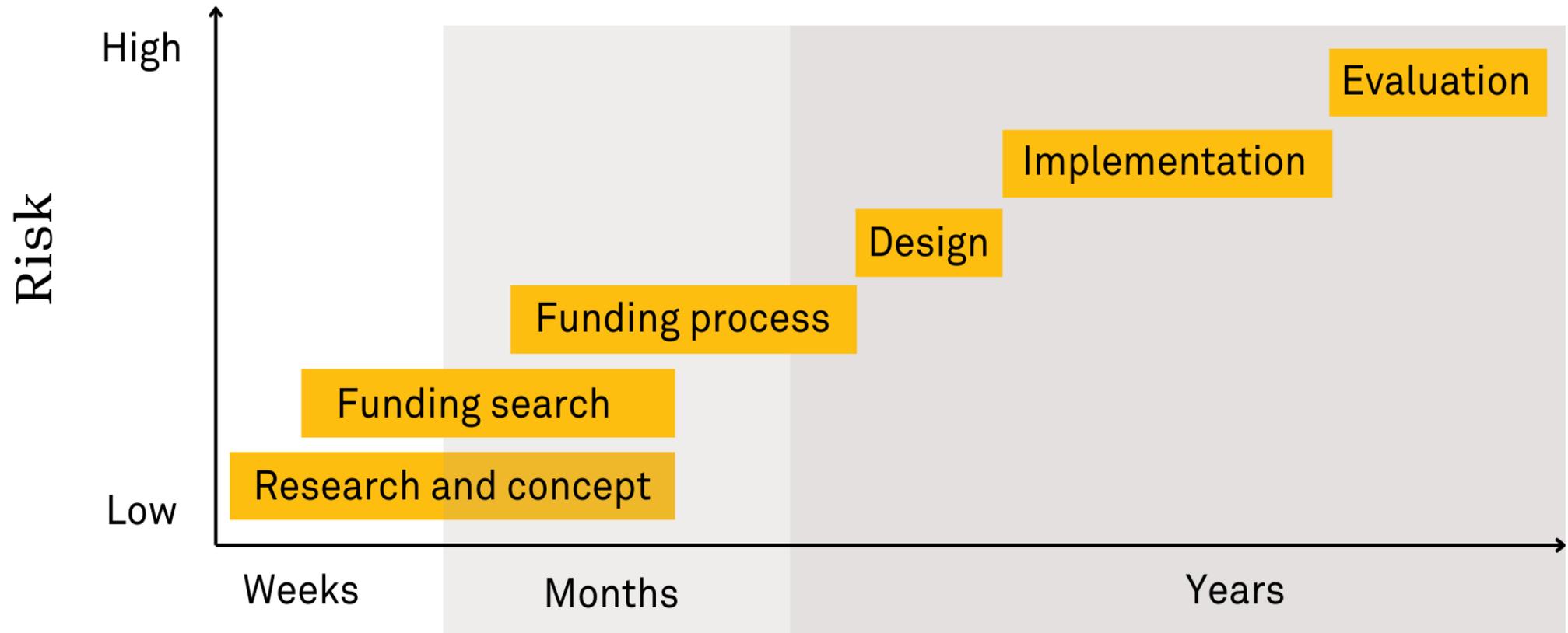
"While the mansion has been a different color in the past, including red..."

"...their detailed financial info isn't easily accessible online, which might be a red flag for some."

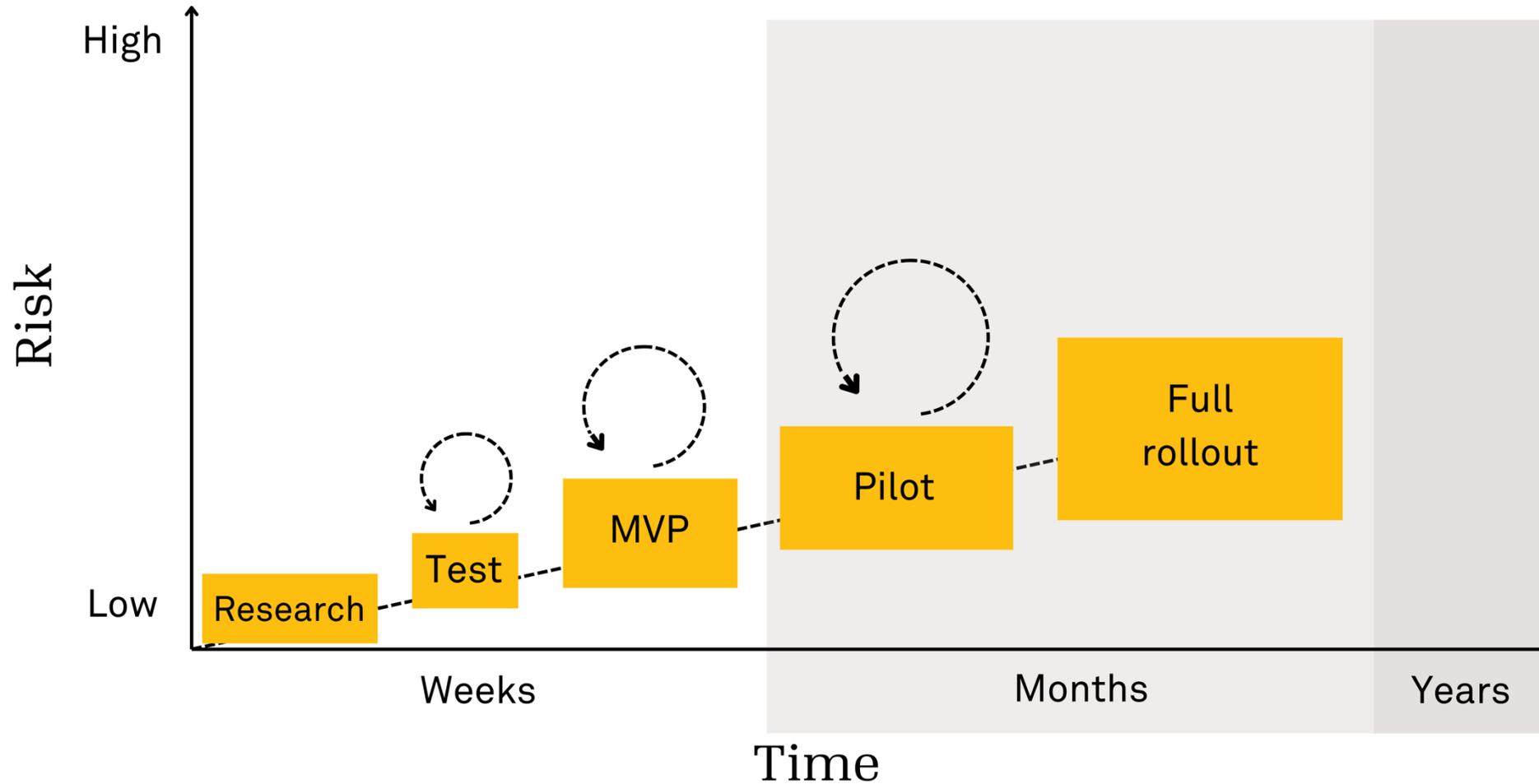


Start small

Typical nonprofit project timeline



Innovation approach



Stable Housing. Healthier Moms and Babies.



Why This Program Matters

Housing instability is one of the hidden drivers behind poor maternal and infant health, but it doesn't have to be. Healthy Beginnings at Home was created change the story. Through rental support, personalized case management, and strong ties to healthcare providers, the program helps pregnant women stay housed, access the care they need, and bring their babies into a more secure and healthy start in life.

- ✓ **Stable housing reduces infant mortality and improves family health**
- ✓ **Housing stability improves academic and career success**
- ✓ **Reduces Ohio's Medicaid spending**

 [HBAH Final Report, June 2021](#)

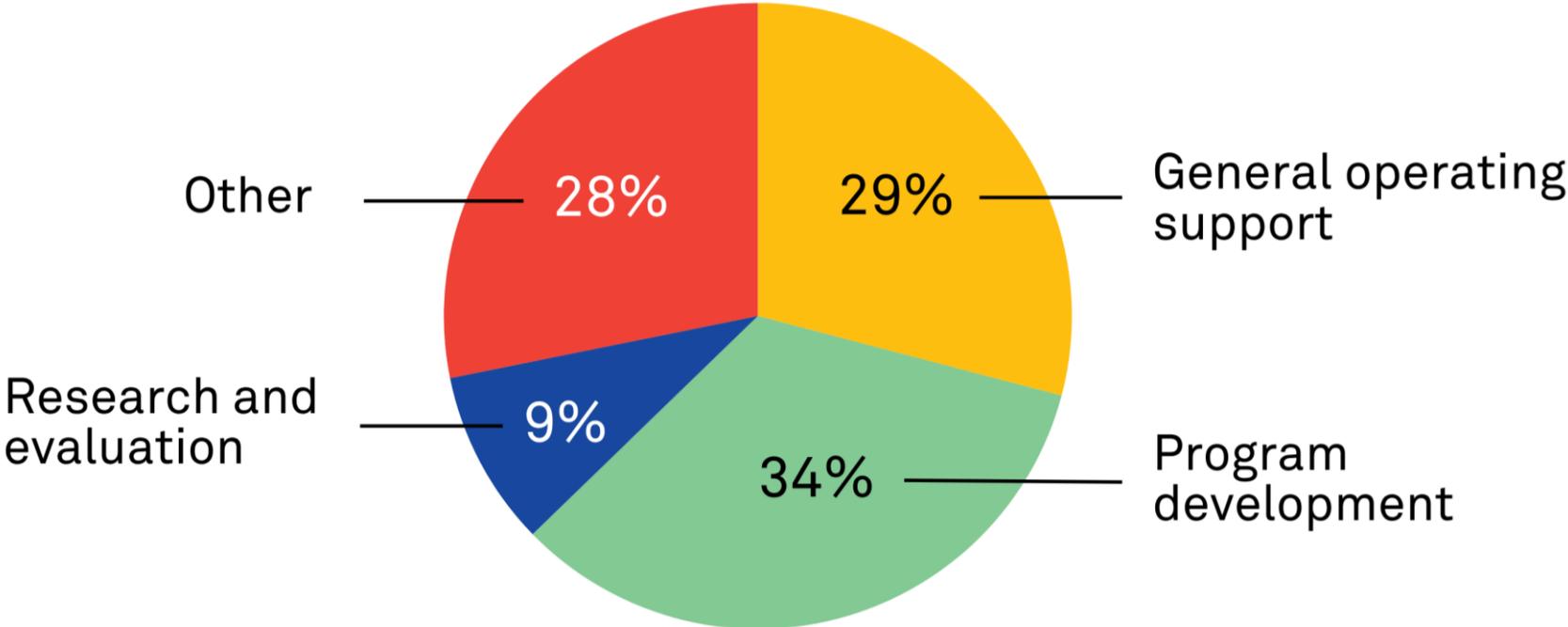
 [HBAH Policy Manual](#)

A grayscale photograph of a hand dropping a coin into a glass jar. The jar is partially filled with coins. In the foreground, there is a stack of coins on a surface. The background is blurred, showing what appears to be a calculator and some papers.

Seek more
flexible funding

Unrestricted funding is limited

Funding by support strategy



Explore flexible funding: Candid's case study

- Asked that funders provide grant support for our planned mission-critical work
- About 42% of funding changed to "budget relieving" in 2024



What can you do to future proof your nonprofit?

- See what generative AI says about your organization
- Set up time to get creative with your development team
- Carve out time to brainstorm small steps
- Update your Candid profile

Thank you.

@CandidDotOrg
candid.org



Morning Breakout Sessions

**Gear Up Your
Governance Committee**
Conference Room A
(Lower Level)



Elizabeth Voudouris
President and CEO,
Business Volunteers
Unlimited

**The Numbers That Drive
Nonprofit Sustainability**
Conference Room B
(Lower Level)



Kendra Myers
Vice President,
Assurance Services
Group, Meaden & Moore

**Managing HR When
You're Not an HR Expert**
Board Room
(Lower Level)



Kathy Stecky
President,
Stecky HR Consulting, LLC

**Standing Out When
Everyone Is Worthy**
Ballroom
(Main Level)



Angela Barnes
Angela Barnes,
Owner, ADB Strategies